

Boat Trailer Outlet.com makes buying a boat trailer online easy...

Choose your trailer, options and pick her up!

Buying a boat trailer can be a difficult and time-consuming experience. Just Ask Jim Kiefer of Northport, Florida. The proud owner of a Yamaha 230 jet boat and a trailer from Boat Trailer Outlet. Kiefer and his wife decided it was time to enjoy boating and found a nice used boat but needed a trailer. Needing a new trailer that would launch and load easily as well as tow well behind his pickup truck, Kiefer began shopping and searching for the best trailer for the money.



Like Most consumers, Kiefer made the trip to a local boat dealer and a trailer center to see what was available. Unfortunately, this was not an ideal experience.

At the local boat dealer... "They were pushing me towards buying their boat and trading my Yamaha boat in instead of showing me trailers, and when I finally did get a price for a trailer it was very high" Kiefer said. "I'm not sure why they were doing that; I really just wanted a trailer for my boat."

The trailer center "was more helpful, but they didn't know what my boat was or what trailer would fit it." Frustrated Kiefer went home and started searching the internet.

Kiefer had been looking online, desperate to learn what he could about his options. While searching on Google, he saw a link to Boat Trailer Outlet.com and clicked it, mostly out of curiosity. From there, he found the Boat Trailer Outlet.com online buying system and decided to give it a shot, despite never having made such a purchase online before.

To start, he studied the [Choosing a Trailer](#) and [Frequently Asked Questions](#) pages at Boat Trailer Outlet.com, as Kiefer did, he learned just how easy it is to buy the right trailer online at a great price. Just to be sure of his choice he called the toll free number and spoke to an expert who verified the trailer was correct. He appreciated the helpful attitude of the Boat Trailer Outlet.com sales associates. "They explained a lot of stuff that I didn't understand at first, like measuring my boat and what kind of brakes I could get for my trailer," he said.

Kiefer wondered if he could get a side guides and a spare tire for the trailer, and was quickly informed about what his choices were. "they did a great job answering my questions," he said.

To his surprise, Kiefer found out he could get a 24 foot aluminum trailer with disc brakes and torsion axles for far less than what he was quoted at the local dealer. And after having his questions answered regarding options, he chose a set of heavy duty side guides and an axle stub which is a spare tire & wheel and a complete hub assembly mounted on the trailer.

The whole process took under 48 hours, and a portion of that time was spent as Kiefer and his wife, went over the purchase to make sure it was the right decision for them. Boat Trailer Outlet.com called him during the process to make sure everything was going smoothly.

Kiefer completed the transaction online and picked up his new trailer just 6 days later.

Kiefer has even recommended Boat Trailer Outlet.com to a co-worker of his. The co-worker was looking for a boat trailer, and after his suggestion, started the process of buying a boat trailer through Boat Trailer Outlet.com online.

"The only bad thing I could think about is not dealing with Boat Trailer Outlet.com online first," he said.

The Boat Trailer Outlet.com online buying program can be accessed by visiting www.boattraileroutlet.com and using the or you can call 888-278-1991 for help from a live sales associate.

To read the full article visit, www.boatspace.org.